

FOR IMMEDIATE RELEASE

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**MONROE COUNTY
HUMANE ASSOCIATION**
CLINIC • EDUCATION • OUTREACH

Contact Information:

Andrew Krebbs—Executive Director

akrebbs@monroehumane.org or 812-333-6242, ext. 103

Kristy Taylor—Marketing & Events Coordinator

ktaylor@monroehumane.org or 812-333-6242, ext. 104

Monroe County Humane Association Receives Platinum Seal of Transparency

Bloomington, IN—Monroe County Humane Association is pleased to announce the renewal of its Platinum Seal of Transparency from Candid, a nonprofit that provides comprehensive data and insights about nonprofit organizations.

The Platinum Seal of Transparency is the highest level of recognition awarded by Candid. Fewer than 1 percent of U.S. nonprofits earn this distinction, and organizations with the Platinum Seal are viewed significantly more often by donors and funders. Research shows that organizations holding a seal are associated with substantially higher levels of charitable contributions.

According to Candid, earning the seal reflects a nonprofit’s commitment to sharing detailed information about its operations, financials, and measurable impact. The designation helps prospective donors and grant makers make informed giving decisions by providing clear, accessible insight into organizational performance.

“Transparency builds trust,” said Andrew Krebbs, Executive Director of Monroe County Humane Association. “Our supporters deserve clear information about how their investment changes lives, and we are proud to share that openly.”

MCHA’s profile can be accessed at <https://app.candid.org/profile/7446775/monroe-county-humane-association-35-6064277>.

About Candid

Candid was formed in 2019 through the merger of GuideStar and Foundation Center. GuideStar provides nonprofit profiles, financial information, and performance metrics, while Foundation Center focuses on grantmaking data, funding opportunities, and tools that connect nonprofits with potential funders.

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