

## FOR IMMEDIATE RELEASE

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## Monroe County Humane Association Celebrates Selection for the Community Foundation's Matching Endowment Campaign

**Bloomington, IN** – Monroe County Humane Association (MCHA) is honored to announce its selection as one of the 18 esteemed local nonprofits participating in the Community Foundation of Bloomington and Monroe County's (CFBMC) matching endowment campaign. This initiative serves to strengthen nonprofit organizations by matching funds raised for endowments, with MCHA setting an ambitious goal of \$20,000 that, once met, will be matched by the Community Foundation for a total of \$40,000.

MCHA is among a group of 18 exceptional local nonprofits chosen for this campaign, including Beacon, Buskirk Chumley Theater, Boys & Girls Clubs of Bloomington, Cancer Support Community South Central Indiana, Community Kitchen, Conservation Law Center, Constellation Stage & Screen, Lake Monroe Water Fund, Meals on Wheels, Monroe County United Ministries, Mother Hubbard's Cupboard, New Hope for Families, Sycamore Land Trust, United Way of South Central Indiana, USA International Harp Competition, WFHB Community Radio, and WonderLab.

"We are immensely thankful to the CFBMC's board and staff for their support," said Andrew Krebbs, Executive Director of MCHA. "This matching campaign not only benefits Monroe County Humane Association and the animals we serve but also strengthens the network of compassion and service that is the backbone of our community."

By contributing to the growth of MCHA's endowment through this campaign, donors are investing in the future of animal welfare and the ongoing provision of essential programs.

MCHA invites the community to join in reaching this fundraising milestone. Contributions can be made directly through CFBMC at monroehumane.org/matchingcampaign. Each nonprofit has until June 30, 2025 to meet its fundraising target.

In addition to the matching funds, MCHA will receive a \$10,000 capacity-building operational grant, which will significantly enhance its immediate operational capabilities.

Since its inception in 1956, Monroe County Humane Association has stood as a beacon of hope for animals and their owners in Monroe County. With over sixty years of compassionate service, MCHA is committed to ensuring the welfare of animals, advocating for their well-being, and supporting pet owners in need. MCHA provides a range of vital programs including the E. Susan Bartlett Crisis Housing Program, Spay and Neuter Assistance Program, Monthly Mobile Vaccine Clinics, and Street Outreach Program

In addition, MCHA's Accessible Veterinary Clinic experienced 10,000 pet interactions in 2023, reflecting MCHA's dedication to accessible care. Furthermore, the Pet Food & Supply Pantry distributed 12.5 tons of food and essential supplies last year, underlining our commitment to ensure no pet is left hungry or without necessities.

Questions about CFBMC's endowment matching campaign can be addressed to Marcus Whited, CFBMC Program Director, at marcus@cfbmc.org.

Learn more about Monroe County Humane Association and its programs at monroehumane.org.

## **About Community Foundation of Bloomington and Monroe County**

Created by individuals, families, and businesses who share a passion for Monroe County and a vision for its future, the Community Foundation of Bloomington and Monroe County has granted \$30 million to more than 400 local nonprofit organizations since its incorporation in 1990. With a growing \$45 million endowment, the Foundation makes a difference by connecting caring people, important causes, and community resources.

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