

16th Annual Fundraising Event

to benefit the Monroe County Humane Association at Woolery Mill 2250 W. Sunstone Dr, Bloomington, IN 47403

Dear Valued Supporter,

Monroe County Humane Association is excited to invite you to the 16th annual Tails on the Town Fundraising Gala! As we embark on this fundraising event, our goal is clear – to raise vital funds that will support key programs at the heart of our mission. Last year's auction raised \$60,000 and was instrumental in the purchase of our new outreach vehicle which makes it possible for us to bring resources to those who cannot come to us.

In 2023 MCHA's Pet Food & Supply Pantry distributed an incredible **12.5** tons of pet food to families in need throughout Monroe County, the E. Susan Bartlett Crisis Housing Center provided temporary shelter and care for **66** pets, and our Veterinary Clinic saw **10,051** patients, **80%** of which were able to receive subsidized pricing.

Daily, we see the impact of helping Monroe County's families have the resources to care for and stay with their four-legged loved ones. We are a vital resource in the effort to keep animals in safe loving homes and out of shelters. In partnership with BPD, we also supply food and veterinary care to animals that live with our unhoused community, reducing strain on the other local services that supply aid to this part of our community.

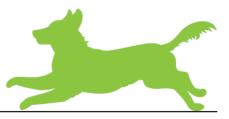
In times of extreme weather or individual crisis, the E. Susan Bartlett Crisis Housing Center allows pet owners to shelter their animals without having to surrender them. All animals welcomed into our facility are given needed medical care, flea treatment, vaccines, and are spayed or neutered. When they are joyfully reunited with their families, they go home with a clean bill of health.

This community service is made possible through the unwavering dedication of our exceptional staff, the selfless contributions of our volunteers, and the generosity of supporters like you. Together, we form a community united by the belief that every family deserves the dignity to care for their pets.

Join us in this endeavor to transform the lives of animals and the communities they touch. Your participation in this event will have a lasting impact in Monroe County. Together, we can make a profound difference.

Thank you for partnering with us to supply these vital services and programs.





16th Annual **Tails on the Town**

Corporate Sponsor Opportunities

This evening is made possible by the generous support of sponsors, businesses, donations, volunteers, and attendees. Featuring auction items from a variety of Bloomington's best businesses, Tails on the Town offers a unique opportunity to directly support animals in need, and build new relationships within our vibrant community!

Sponsor Deadline: April 1, 2024

FRIEND

BRONZE

SILVER

GOLD

PLATINUM

\$100

 Recognition in event program



\$500

- Benefits from previous tier.
- Social Media & Digital Marketing mentions for your business.



- Benefits from previous tier.
- Business logo on event presentation and website and online auction platform.
- Business marketing materials can be included in guest gift bags.

\$2,500

- Benefits from previous tier.
- 2 free individual tickets.

\$5,000+

- Benefits from previous tier.
- Title Sponsor recognition.
- *Up to 6 free individual tickets.

Business/Organization Name_ CONTACT Name __ _____ City, State, Zip _____ Address _____ Phone _____ Email ☐ SPONSOR / UNDERWRITE / IN-KIND \$_____(estimate) Description of in-kind donation: ☐ SPONSOR Please accept my Corporate Sponsorship of \$_____ Payment Information: \$_____ Date:____ ☐ Check payable to MCHA ☐ Mastercard ☐ Visa _____ CCV___ Account # Exp. Date______ Billing Zip Code:_____ Signature:

