

RUN FOR THE ANIMALS

BARKTOBERFEST • 5K • MONROE COUNTY HUMANE ASSOCIATION

You're invited to the 28th Annual

Run for the Animals & Barktoberfest!

Please join us for the 28th annual Run for the Animals & Barktoberfest, coming up on **Sunday, October 1st**.

Run for the Animals is a timed 5K run/walk and event at **Karst Farm Park**, with all of the proceeds benefiting the programs and services of the Monroe County Humane Association. Barktoberfest is 100% free for members of our community to attend, and includes local vendors, an off-leash dog play area and tons of other fun games and activities for both families and furry friends! This event is so important to the Monroe County Humane Association and our ability to provide so many programs and services that would otherwise not exist in our community.

MCHA advocates for a more humane future for the pets in our community by being a provider of accessible veterinary care through our Nonprofit Veterinary Clinic, offering a free Pet Food & Supply Pantry, humane education, and Therapy Animal Program - many lives, human and animal alike, are touched by the work of MCHA. All this and much more is only possible because of the generous support of our community!

MCHA is a private 501c3 non-profit that receives no funding from national organizations or tax dollars.

We anticipate welcoming hundreds of runners, walkers, and furry friends to this event! Don't miss this great opportunity to support animal welfare in our community and introduce your business or organization to a new audience of prospective clientele!

Event Details

Sunday, October 1st, 2023

9:00 AM	Barktoberfest opens!
9:00 AM	On-site Run/Walk Registration begins
9:50 AM	Run/Walk Registration Closes
10:00 AM	5K Run Race Begins
10:00 AM	5K Walk Begins
11:00 AM	5K Run/Walk Race Awards
11:30 PM	Fastest Peanut Butter Licker Contest
12:00 PM	Pet Costume Contest
12:30 PM	Raffle Winners Announced
1:00 PM	Barktoberfest Ends

Barktoberfest Includes:

- Games and activities for both two and four-legged family members!
- Off-Leash dog play area
- Pet Contests
- Local vendors
- Food Trucks

Monroe County Humane Association is a 501c3 non-profit organization
Questions: email mcha@monroehumane.org
PO Box 1334, Bloomington, IN, 47402



28th Annual

Run for the Animals & Barktoberfest Corporate Sponsor Opportunities

This event is made possible by the generous support of sponsors, items donated, and attendees.

Reaching over 300 attendees with up to 100 animals, this event is the family and dog friendly event in Monroe County!

Sponsor Deadline: August 25th 2023 - **Vendor Deadline:** September 22nd 2023.

VENDOR	BRONZE	SILVER	GOLD	PLATINUM
				
\$75	\$250	\$500	\$1,500	\$3,000
<ul style="list-style-type: none"> Business listed in online Vendor lineup 10 x 10ft. Vendor spot. Expose your business or organization to hundreds of new potential clients! 	<ul style="list-style-type: none"> Business name recognition on event webpage. Business mentions in social media marketing. <i>Optional vendor spot included.</i> 	<ul style="list-style-type: none"> <i>Bronze perks included</i> Business logo highlighted on event webpage/ social media marketing. Business logo on event signage and 2023 Run for the Animals T-Shirts 	<ul style="list-style-type: none"> <i>Silver perks included</i> Link to business website/social media page featured in MCHA E-Newsletter. Inclusion of one business provided marketing item in Runner Packets (250 qty.) 	<ul style="list-style-type: none"> <i>Gold perks included</i> Recognition as event "Title Sponsor". Business logo included on run bibs. Business logo featured on Run Packet items (limited availability!)

***If you'd like your sponsor logo displayed, you must be a confirmed sponsor no later than Friday, August 25th.**

Yes! I want to support the Run for the Animals and I'll be there as a **vendor!**

Yes! I want to support the Run for the Animals as a **sponsor**, but I can't make it there this year.

** Vendor spots do not include tables, chairs, or tents, and do not have electricity hookups. Vendors may sell products from their booths, however we ask that charity organizations refrain from soliciting donations at this event.*

Business/Organization Name _____

CONTACT

Name _____

Address _____ City, State, Zip _____

Phone _____ Email _____

SPONSOR / UNDERWRITE / IN-KIND
\$ _____ (estimate)

Description of in-kind donation: _____

SPONSOR
Please accept my Corporate Sponsorship of \$ _____

Payment Information: \$ _____ Date: _____

Check payable to MCHA Mastercard Visa

Account # _____ CCV _____

Exp. Date _____ Billing Zip Code: _____

Signature: _____

