

# TAILS *on the* TOWN

## 15<sup>th</sup> Annual Fundraising Gala

to benefit the Monroe County Humane Association  
Monroe Convention Center  
302 S. College Ave, Bloomington, Indiana

**Saturday, April 15<sup>th</sup> 2023**

**6:00pm**

Join the Monroe County Humane Association for an evening of fun, laughter, and camaraderie while supporting the programs and services of MCHA! Our 15<sup>th</sup> Annual Tails on the Town features both a silent and live auction, dinner, dessert sale, wine and craft beer tables, MCHA Therapy Team snuggles, and other surprises!

Come be a part of MCHA's largest fundraising event of the year!

2022 marked the most successful Tails on the Town to date, with over \$86,000 raised!

We welcomed both new and longstanding supporters back to this event after a 2 year Covid hiatus, and with their help we were able to far exceed our donation goals.



Over **\$86,000** raised  
through auctions, ticket  
sales, and sponsors



**154** sponsors and  
donors



**216** guests in  
attendance.

### FUND A NEED - MCHA Transport Vehicle

2022 brought continued growth for MCHA with an increased numbers of clients and patients, bringing more attention to our programs and services. It is because of the generous support of donors, community members, and businesses that we can continue to provide free pet food from our Pet Food Pantry, pet supplies to in-need pet owners, and reduced veterinary care to those most vulnerable.

Due to this increase in need for our programs, we find ourselves in need of a vehicle that can transport pet food and supplies, allow staff to travel to areas of our community hosting Vaccination clinics, and bring direct medical care to transient pet owners who would not be able to receive care at a brick and mortar veterinary clinic.

*The Monroe County Humane Association is an independent 501c(3) nonprofit organization. MCHA is a direct service provider for accessible veterinary services, animal care resources, humane education, and a leading animal welfare advocate for our community. MCHA participates in hands on emergency rescue work with local and regional law enforcement and animal care agencies. MCHA is not an animal shelter, does not receive government funding, and is not associated with national animal welfare organizations.*

*MCHA is an independent 501c(3) nonprofit organization that does not receive government funding and is not affiliated with any national humane organizations MCHA is an animal welfare and advocacy organization focused on proactive efforts to improve the lives of companion animals in our community, share education and provide opportunities for owned pets and families in the Monroe County communities.*

**MONROE COUNTY  
HUMANE ASSOCIATION**  
CLINIC • EDUCATION • OUTREACH

kgoy@monroehumane.org  
www.MonroeHumane.org  
P: 812.333.6242

PO Box 1334, Bloomington, IN, 47402

# TAILS ON THE TOWN

## Event Support

✓	Sponsor Tier Benefits	\$5,000+	\$2,500	\$1,000	\$500	\$100
	Recognition in Event Programs	•	•	•	•	•
	Social Media & Digital Marketing	•	•	•	•	
	Business Logo on Event Presentation	•	•	•		
	Event Attendance Discounts*	Up to 6 tickets	2 Tickets			
	Title Sponsor	•				

\*Ticket discounts are given on a buy one (at full price) and receive an equal number of tickets for free based on sponsorship level.

This evening is made possible by the generous support of sponsors, businesses, donations, volunteers, and attendees. Featuring auction items from a variety of Bloomington's best businesses, Tails on the Town offers a unique opportunity to directly support animals in need, and build new relationships within our vibrant community!

### Donation Form

#### RECOGNITION

You may use "anonymous" if you wish.

**Please return completed form to  
PO Box 1334, Bloomington, IN, 47402**

Name \_\_\_\_\_

Check One:  Individual  Business

#### CONTACT

Name \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

EVENT SPONSOR

IN-KIND PRODUCT/SERVICE TO SUPPORT EVENT

AUCTION ITEM

\$ \_\_\_\_\_ (estimate or value of item)

Item Description/ Provide instructions for item redemption here: \_\_\_\_\_

MONETARY SUPPORT

Please accept my gift of \$ \_\_\_\_\_

Payment Information: \$ \_\_\_\_\_ Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Check payable to MCHA  Mastercard  Visa

Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

### SPONSORSHIP DEADLINE

Wednesday, March 1st

### AUCTION DONATION DEADLINE

Friday, March 31st

### EVENT INFORMATION

Monroe Convention Center  
302 S. College Ave, Bloomington, Indiana

Saturday, April 15<sup>th</sup> 2023, 6:00pm

### FOR MORE INFORMATION:

Email [kgoy@monroehumane.org](mailto:kgoy@monroehumane.org)